

How to Conduct a Basic SEO Audit

with

Bebe Kinnett

1. SSL certificate. HTTPS//:
2. Errors and broken links -www.brokenlinkcheck.com
3. Call to Action, address and phone number on Home Page
4. Google My Business page
5. Mobile Friendly test <https://search.google.com/test/mobile-friendly>
6. Test for Speed - www.GTmetrix.com or Testmysite.thinkwithGoogle.com
7. Rename images
8. Keyword trends

Contact me if you need help!

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